China imports caries detection from Europe

Daniel Zimmermann
DTR

LONDON, UK/LEIPZIG, Germany: Beijing Focus, one of China’s largest dental dealers, has signed an exclusive distribution agreement with 3D-Diagnostic Imaging, the UK developer of the CarieScan PRO device, through its subsidiary Wisdom International.

Medical and Science and Technology. The agreement will take effect immediately and be 3-D’s first step into the Asian market.

The company, which is based in Dundee in the UK, is already distributing the device in North America and all German-speaking markets through distribution agreements. Beijing Focus currently represents a number of Western dental companies, including Straumann, Bien-Air (both Switzerland) and SetiCan (Canada).

Manufactured in Scotland, CarieScan PRO is an award-winning diagnostic device that utilises alternating current impedance spectroscopy technology for the early detection of dental caries. It is claimed to be more than 92% accurate in detecting sound and carious teeth.

Regulatory approval for CarieScan PRO by Chinese officials is anticipated in the last quarter of 2011, a company spokesperson told Dental Tribune Asia Pacific. She said that the device will be displayed earliest at the DenTech exhibition in Shanghai in late October.

5-D’s stocks climbed by 0.25 points on the London Stock Exchange after the agreement had been announced.

LEIPZIG, Germany: Oliver P. Kuhrt, Executive Vice-President of Koelnmesse GmbH in Germany and responsible for marketing, has announced that he will be resigning in order to pursue a new professional challenge. Mr Kuhrt, who has overseen the marketing of five editions of the International Dental Exhibition & Meeting in Singapore and many other exhibitions, formally informed the Chairperson of the group’s Supervisory Board, Jürgen Roters, of his desire to resign at the Supervisory Board meeting in April.

The responsibilities of Kuhrt’s management division will provisionally be taken over by Gerald Böse, CEO of Koelnmesse. “Gerald Böse has a lot of experience in the organisation and marketing of trade shows,” Guido Gusat, Koelnmesse spokesperson, told Dental Tribune Asia Pacific. According to Mr Gusat, the company is looking for a new executive vice-president, who, amongst other duties, will take over the marketing for the next IDEM in 2012.

Mr Kuhrt, who has worked for Koelnmesse since 2000, has not yet disclosed the details of his future plans. During his time at the company, he established Koelnmesse’s subsidiary Koelnmesse Service GmbH and was appointed Executive Vice-President of the parent company Koelnmesse GmbH. He managed more than 20 international trade fairs, including the world’s largest dental show BDS. “I am looking back at ten years of very interesting and multifaceted work at Koelnmesse, for which I am profoundly grateful. I wish the group, its management and all of its employees continued professional success and all the best for the future,” Mr Kuhrt stated.

Gerald Böse added: “In recent years, Mr Kuhrt has generated strong momentum for our trade fair portfolio and continuously refined the leading global trade fairs for which he was responsible. I would like to thank him for his extraordinary dedication and wish him every success for his new challenges.”

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